Programme of Events

10.00 - 10.30 AM	**Registration and refreshments**
10.30 - 10.40 AM	**Introduction** Victor Chestnutt Chairman
10.40 - 10.45 AM	**Progress in Genetics** Cyril Millar
10.45 - 11.00 AM	**SRG Strategy** John Moore CEO
11.00 - 11.40 AM	**Bringing the Strategy to life** Hannah Martin, Gary Watson, Ivor Broomfield, Lois McConaghy, Andrew Clarke and David Wright
11.40 - 12.00 PM	**Panel discussion** Chaired by David Wright, Panel members from SRG, DAERA, ICBF and AHDB

SRG Strategy and Communications Launch

17th February 2026
Glenavon Hotel, Cookstown

Introduction

Victor Chestnutt
Chairman
Clougher Farms

Increase Profitability

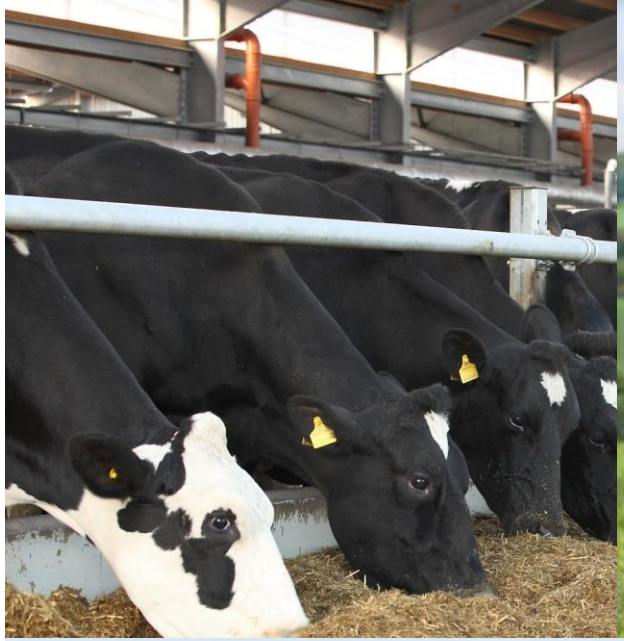
Improve Efficiency

Boost Resilience

Drive Sustainability

Using Genomics

SRG



Progress in Genetics

Cyril Millar

Cyril Millar

- **Glenleary Farms**
  - Dairy herd
  - Texel sheep
- **Elite Sires**
  - AI company

ELITE SIRES LTD.

SRG Strategy

John Moore
CEO

Context

26,000 farms in NI

- 330,000 Dairy cows
- 214,000 Suckler cows

Currently benchmarking:

- 12% Dairy cows
- 3% Suckler cows

SRG

SRG Vision

Delivering world-class ruminant genetics

SRG Mission

To lead the delivery of industry focused genetic improvement projects that drives sustainability across Northern Ireland

Core Values

1. Industry-led
2. Independent
3. Keep it simple
4. Science-based
5. Valued partner

SRG

Strategic Pillars

Leadership in Genetic Improvement

Promote On-Farm Knowledge & Adoption

Generate Data & Insights

Research Innovation Partnerships

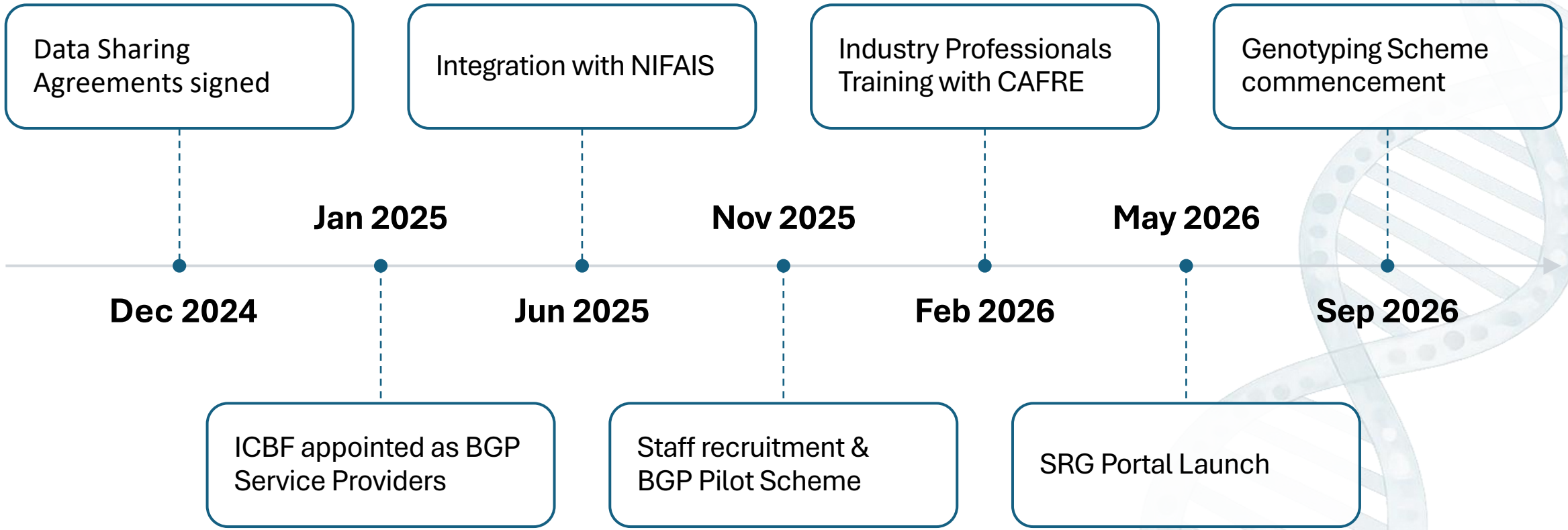
Strategic Goals

Governance & Structure

Guarantors
&
Board of Directors

SRG Staff

SRG Milestones & Timelines



Bringing the Strategy to Life

Hannah Martin
Business Support Specialist SRG

Bovine Genetics Project

AIM - to Increase the Rate of Genetic Gain and Enterprise Economic and Environmental Performance.

Breed animals with:

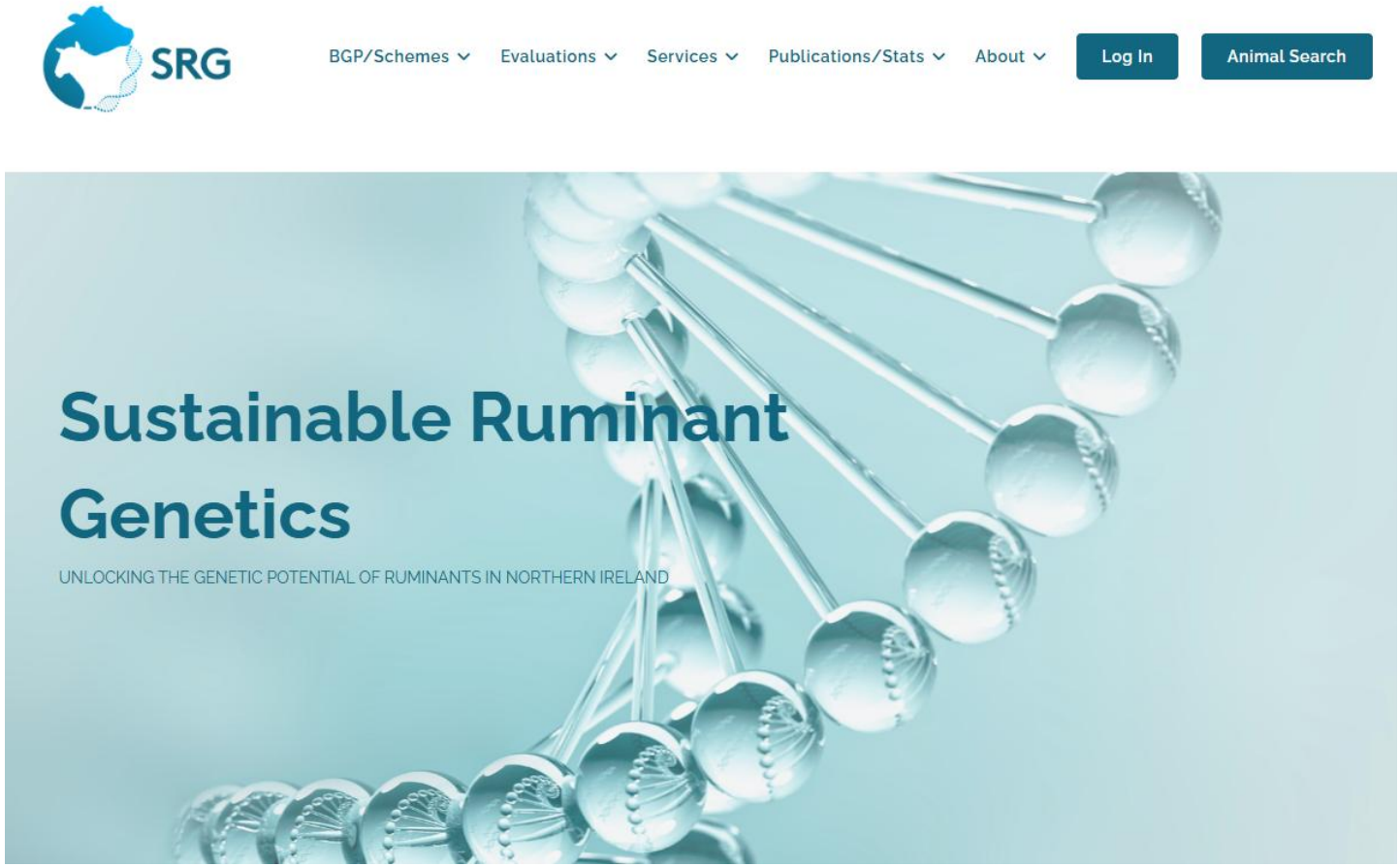
- Increased efficiency and profitability £
- Increased productivity
- Reduced Carbon footprints
- Improved health and welfare

Benefits for Farmers/Industry/Taxpayers

Bovine Genetics Project

- Subsidised Genotyping
- Benchmarking Reports
- Genomic Evaluations

All data available on the SRG User Portal



BGP Timeline

Nov 2025
BGP Pilot Scheme

May 2026
BGP launched at Balmoral Show

Sep 2026
Genotyping scheme opens
Farmers can begin genotyping all eligible breeding stock

Oct 2026
Weekly Genomic Evaluations for all dairy animals tested

Jan 2027
All calves born to be genotyped at birth

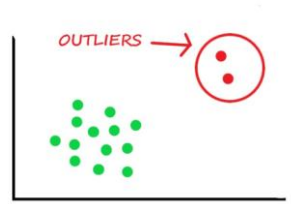
Jan 2028
Automation of calf registration

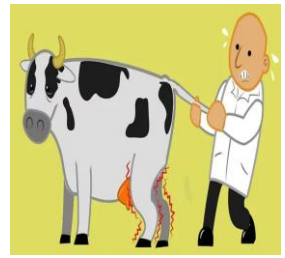
BGP Pilot Scheme

- **35 pilot farms across NI**
  - ⅓ Dairy
  - ⅓ Commercial beef
  - ⅓ Pedigree beef
- **Over 4000 animals genotyped**
- **Parentage, Benchmarking reports, Genomic Evaluations, Major Gene results**

Genotyping Scheme

- **Benefits**
  - Correcting parentage errors
  - 20% gain in reliability
  - Easier identification of “outliers”
  - Screening for major genes
  - Labour saving
  - Enhanced traceability
  - Spinoff Services => Genocells service for SCC
  - Increase TB resistance






14 NEWS

Over 1,000 cattle reported stolen or missing this year

RACHEL DONOVAN
NEWS CORRESPONDENT
rdonovan@farmersjournal.ie

Almost 2,600 cattle have been this year, followed by 107 in Limerick and 100 in Laois. Cattle over 30 months account for the majority of animals reported stolen or missing. next highest on the list with nine cattle reported stolen each last year. Of the 1,464 cattle reported missing in 2023, Limerick had

genocells

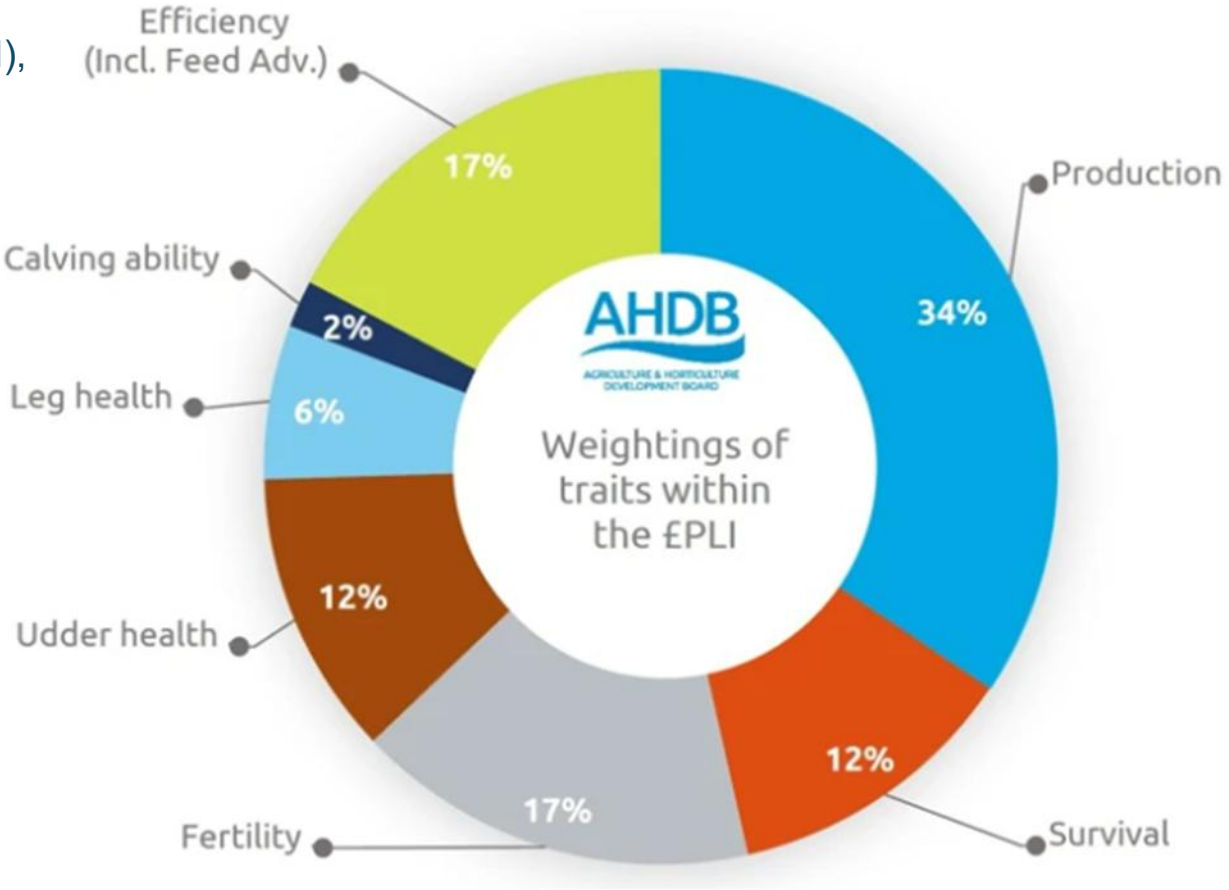
Genomic evaluations and selection indexes

- **Dairy breeding animals (AHDB) :**
  - Profitable Lifetime Index (PLI),
  - Autumn Calving Index (ACI) / Spring Calving Index (SCI),
  - EnviroCow,
  - Feed Advantage,
  - TB Advantage

- **Suckler animals**
  - Maternal Index
  - Terminal Index

- **Dairy-beef bred animals**:
  - Dairy-beef index (DBI)

- **Non-breeding beef animals**:
  - Commercial beef value (CBV)



Dairy Benchmarking Reports

Dairy Herd Performance Report
Jan - Oct 2025

Herd Owner: HERD
Designator:
Supplier Number: / Manufacturing

Table 1: /Performance Score Card

	Your Herd	Average	Top 10%	Your Rank out of 100	Your Star Rating
Milk performance for 2025 (Jan - Oct) based on data					
Fat + Protein (Kg/cow) Average Fat and Protein yield per cow for your herd	711	563	743	86%	★★★★★
Litres per Cow per Day Avg litres of Milk per cow from Jan - Oct 2025	28.49	23.93	31.6	79%	★★★★
Fat % to end October 2025 Weighted average Fat % from Jan - Oct 2025	4.52	4.19	4.44	95%	★★★★★
Protein % to end October 2025 Weighted average Protein % from Jan - Oct 2025	3.45	3.33	3.48	86%	★★★★★
Average Milk Price (cpl) Incl. VAT Average milk price received from Jan - Oct 2025, (Includes Bonuses/Penalties, Excludes Levies)	47.8	43.8	46.3	96%	★★★★★
SCC (,000 cells/ml) The weighted average Somatic Cell Count for Jan - Oct 2025	125	213	111	85%	★★★★★
Fertility & Calving data based on SRG 2024 Calving Report					
Calving Interval (days) Average number of days between successive calvings for cows calved during the period	375	435	383	96%	★★★★★
Spring 6 Week Calving Rate Number of cows/heifers calved within the first 6 wks (15) as a proportion of all cows calved during the Spring (17)	88%	43%	83%	92%	★★★★★
% with known Sire and Calving Survey recorded Calves where sire (23) and calving survey (0) are recorded as a proportion of all births during the period (205)	6%	4%	12%	88%	★★★★★
%AI bred replacements Calves born in the period from dairy AI (0) as a proportion of dairy females born (52)	0%	0%	0%	100%	★★★★★
% of Heifers Calved at 22-26 months No. of heifers calved (53) that were between 22 & 26 months of age (58)	91%	31%	78%	97%	★★★★★
PLI Statistics based on the latest AHDB PLI report 2025					
Herd PLI (2025) Average PLI for Cows () with PLI data	n/a	£170	£258	n/a	
PLI of 2025 Inseminations Weighted Average PLI of dairy AI bulls recorded in Summer 2025	n/a	n/a	€0	n/a	

Table of Terms	
Average	The average performance of all Suppliers
Top 10%	The top 10% cut off point of all Suppliers
Your Rank out of 100	Your performance expressed across all herds eg. 1% = Bottom Supplier, 50% = Average Supplier 100% = Top Supplier
Your Star Rating	Your performance is displayed in stars e.g. 1 star is bottom 20% and 5 stars = top 20%
Eligible Cows	Number of dairy cows in the herd on October 2025

1 ★ = 0 - 20% ★★ = 21 - 40% ★★★ = 41 - 60% ★★★★ = 61 - 80% ★★★★★ = 81 - 100%

Dairy Herd Performance Report
Jan - Oct 2025

Herd Owner: HERD
Designator:
Supplier Number: / Manufacturing

Table 2: Your Herds Milk Deliveries to for 2024/2025

	Litres			Fat %			Protein %			SCC ('000)			Total Cows	
Month	2025	2024	Diff '24-'25	2025	2024	Diff '24-'25	2025	2024	Diff '24-'25	2025	2024	Diff '24-'25	2025	2024
Jan	231,315	233,801	-1.1%	4.48	4.24	0.24	3.28	3.19	0.09	118	88	30	197	214
Feb	208,858	205,256	1.8%	4.52	4.27	0.25	3.28	3.27	0.01	118	99	19	193	205
Mar	224,643	222,024	1.2%	4.44	4.4	0.04	3.4	3.39	0.01	130	96	34	192	204
Apr	216,261	193,969	11.5%	4.47	4.58	-0.11	3.41	3.39	0.02	118	119	-1	192	204
May	212,630	179,919	18.2%	4.27	4.29	-0.02	3.43	3.32	0.11	112	124	-12	187	197
Jun	161,686	157,830	2.4%	4.64	4.32	0.32	3.45	3.31	0.14	136	114	22	187	180
Jul	139,908	142,778	-2%	4.63	4.37	0.26	3.62	3.45	0.17	143	118	25	185	175
Aug	112,300	85,761	30.9%	4.68	4.62	0.06	3.73	3.62	0.11	129	135	-6	183	173
Sep	59,844	40,479	47.8%	4.91	4.82	0.09	3.8	3.77	0.03	114	142	-28	169	165
Oct	43,552	53,580	-18.7%	5.03	4.92	0.11	3.79	3.77	0.02	160	115	45	173	199
SubTot	**1,610,997**	**1,515,397**	**6.3%**	**4.52**	**4.4**	**0.12**	**3.45**	**3.37**	**0.08**	**125**	**109**	**16**	**186**	**192**
Nov		137,983			4.75			3.43			110			196
Dec		197,659			4.56			3.29			95			197
Total	**1,610,997**	**1,851,039**		**4.52**	**4.44**	**0.08**	**3.45**	**3.36**		**125**	**108**		**186**	**192**

Table 3: Milk output per month for 2024/2025

Month	Total Milk Solids			Milk Output - Total Cows						Milking Cows Avg.		
	Fat + Protein (Kg)			Litres / Cow / Day			Fat + Prot Kg / Cow / Day			2025		
	2025	2024	Diff '24-'25	2025	2024	Diff '24-'25	2025	2024	Diff '24-'25	Num	Ltr/Cow	MS/Cow
Jan	18,483	17,888	3.3%	37.88	35.24	7.5%	3.03	2.7	12.2%	192	38.9	3.11
Feb	16,775	15,936	5.3%	38.65	34.53	11.9%	3.1	2.68	15.7%	192	38.9	3.12
Mar	18,135	17,809	1.8%	37.74	35.11	7.5%	3.05	2.82	8.2%	193	37.5	3.03
Apr	17,548	15,919	10.2%	37.55	31.69	18.5%	3.05	2.6	17.3%	192	37.5	3.05
May	16,859	14,099	19.6%	36.68	29.46	24.5%	2.91	2.31	26%	189	36.3	2.88
Jun	13,469	12,400	8.6%	28.82	29.23	-1.4%	2.4	2.3	4.3%	187	28.8	2.4
Jul	11,885	11,497	3.4%	24.4	26.32	-7.3%	2.07	2.12	-2.4%	186	24.3	2.06
Aug	9,725	7,277	33.6%	19.8	15.99	23.8%	1.71	1.36	25.7%	185	19.6	1.7
Sep	5,368	3,580	49.9%	11.8	8.18	44.3%	1.06	0.72	47.2%	174	11.5	1.03
Oct	3,956	4,794	-17.5%	8.12	8.69	-6.6%	0.74	0.78	-5.1%	168	8.4	0.76
SubTot	**132,202**	**121,199**	**9.1%**	**28.49**	**25.88**	**10.1%**	**2.34**	**2.07**	**13%**	**186**	**28.5**	**2.34**
Nov		11,622			23.47			1.98				
Dec		15,977			32.37			2.62				
Total	**132,202**	**148,799**		**28.49**	**26.34**		**2.34**	**2.12**		**186**	**28.5**	**2.34**

↑
Data will only be accurate when Dry-off dates are recorded

SUSTAINABLE RUMINANT GENETICS

SRG User Guide

www.srgni.com

Unlocking Genetic Potential

Profitable Lifetime Index (£PLI)

What is Profitable Lifetime Index?

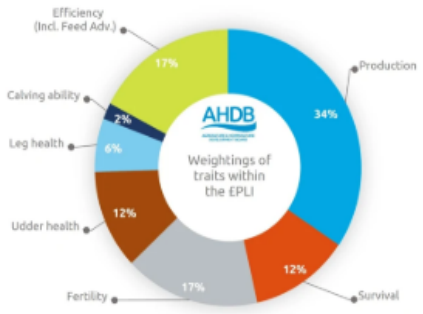
The Profitable Lifetime Index or £PLI indicates the additional profit that a daughter of a high £PLI bull is expected to earn over her lifetime, compared with a daughter sired by an average bull with a £PLI of zero.

£PLI is made up of numerous traits, each of which is weighted by its relative economic importance. £PLI is suitable for use in year-round-calving herds, and is a within-breed genetic index, meaning you can only compare animals of the same breed using this index.

The £PLI will:

- Promote yield, while protecting milk quality
- Increase emphasis on fertility
- Improve functional type
- Improve feet, legs and udders
- Improve longevity
- Improve udder health and lameness
- Reduce costs associated with maintenance
- Improve calving performance

In addition to £PLI dairy farmers will have access to other indexes including the Spring Calving Index (SCI), Autumn Calving Index (ACI), EnviroCow and TBAdvantage.



Farmer Testimonial

Stephen Montgomery, Co. Londonderry

- Dairy Farm
- 180 cows
- Herd established in 2008 on a greenfield site
- 10,500 litres
- Twice a day milking

"I started genotyping in 2018 so all my cows are now genomically tested. I use genomics to find the best cows and replacements to breed from by ranking them based on PLI to work out the top 30% of my herd. I use sexed semen for the first month and any cows with a high PLI (top 30%) get a sexed straw and anything lower gets an angus straw. 70% of the heifers get sexed semen. Within your herd you will find the maiden heifers and 1st and 2nd calvers will show higher PLI figures compared to older cows."

Bringing the Strategy to Life

Gary Watson
Dale Farm

Dairy Processor Perspective

Legislation requirements

Customer demand

Why are Processors getting involved?

Farm efficiency and profitability

Demonstrates supply chain commitment

Sustainability Metrics

1. Industry Benchmarking

- Fertility measures
  - Age at first calving
  - Calving Interval
  - Replacement Rate
- Production Measures
  - Yield per cow
  - Milk solids per cow

Sustainability Metrics

2. Genotyping the breeding herd

Ability to turbo charge genetic progress:

- Milk components
- PLI & EnviroCow
- TBAdvantage
- Beta & Kappa Casein
- Polled

Bringing the Strategy to Life

Ivor Broomfield
BGP Pilot Farmer

Pilot Farmer: Ivor Broomfield

- Farming 150 acres between Armagh and Keady
- Married with 4 children
- Milking 90 cows
- Producing 800,000 litres p.a.
- Current Chair of Dairy Council NI and Holstein NI committee
- Involved in Genotyping pilot

Ivor Broomfield

Why did I get involved?

- Desire to improve milk components
- Realise the importance of fertility

The process

- Simple – used to tissue tagging
- Requires accuracy – match correct tag to correct animal

Benefits to the business

Using the data to benefit the business:

- Identified higher genetic animals for dairy replacements
- Aiming to maximise returns from dairy beef
- By selecting higher genetic animals for components will be able to speed genetic progress
- Drive profitability by removing genetically poorer animals
- Have selected bulls to suit processor requirements (kappa casein)

Benefits to the business

Using the data to benefit the business:

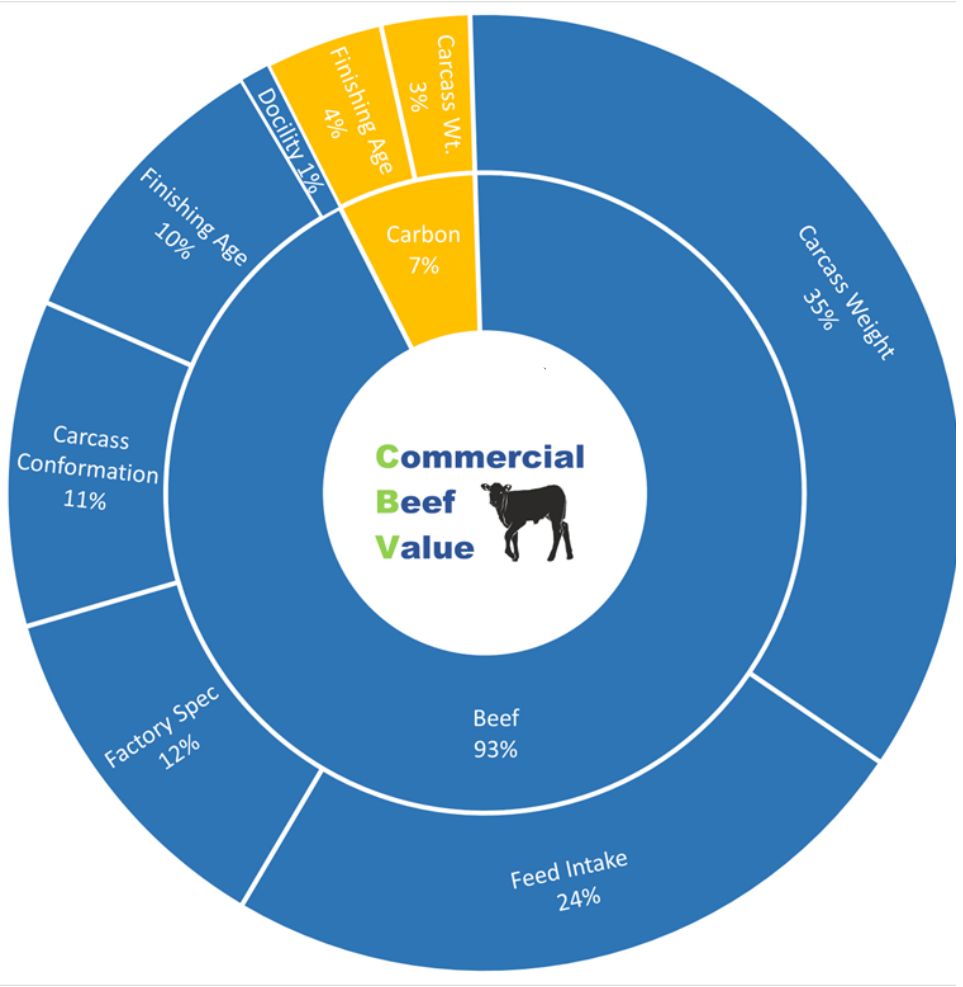
- Helps keep dairy farming enjoyable and interesting!
- Small herd of pedigree Brown Swiss
- Concentrating on top end pedigree families to build herd or niche genetics
- Experiencing increased demand
- Genotyping has potential to help drive progress

Bringing the Strategy to Life

Lois McConaghy
Business Support Specialist SRG

Genomic evaluations and selection indexes

- **Suckler animals**
  - Maternal Index
  - Terminal Index
  - Major gene reports
- **Dairy-beef bred animals**:
  - Dairy-beef index (DBI)
- **Non-breeding beef animals**:
  - Commercial beef value (CBV)



Dairy Beef Index (DBI)

A breeding tool designed to improve the quality of beef cattle produced from the dairy herd

The DBI will select for:

- Easy calving
- Short gestation
- Lower calf mortality
- Faster growing animals of greater conformation
- In-spec fat score
- Polled genes
- Lower feed intake
- More carbon efficient cattle

Commercial Beef Value (CBV)

- Designed to assist non-breeding beef producers by indicating an animal's genetic capability for key beef traits.

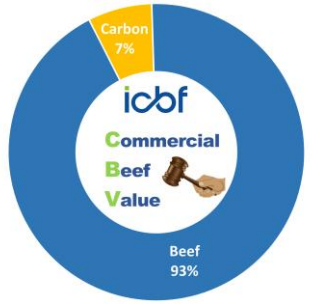
The CBV includes:

- Carcass traits
- Feed intake
- Finishing age
- Docility

- Measured in pounds (£), with higher CBV figures reflecting stronger beef genetic merit

- Available for all animals which have been genotyped and are destined for finishing

Does CBV work?



Dairy x Beef Steers finished in 2024 by CBV					
	CBV €	Num.	Weight Kg	Finish Age	Cent/KG
STEER	**€95**	**23,779**	**324**	**820**	**532**
No CBV		111,951	323	828	532
1	€186	14,968	363	843	531
2					
3					
4					
5					
6					
7					
8					
9					
10	€26	14,944	296	847	523

Dairy x Dairy Steers finished in 2024 by CBV					
	CBV €	Num.	Weight Kg	Finish Age	Cent/KG
STEER	**€7**	**15,565**	**302**	**839**	**500**
No CBV		45,649	301	843	500
1	€59	12,565	325	822	510
10	-€42	12,548	274	858	489

Beef x Beef Steers finished in 2024 by CBV					
	CBV €	Num.	Weight Kg	Finish Age	Cent/KG
STEER	**€246**	**20,213**	**389**	**861**	**537**
No CBV		62,401	373	861	535
1	€332	16,005	443	854	545
10	€126	15,992	324	846	532

+€160 +67kg -4 days

+€101 +51kg -36 days

+€206 +119kg -8 days

User Portal – Genomic Profile

SRG Herd Admin HANNAH MARTIN

Genomic Herd -

All animals currently in the herd with their genomic status.

UK958041912134

Animal Number:	UK958041912134	**Genotype Received:**	21-OCT-25
Animal Name:		**Call Rate:**	.996277
Breed:	LM	**Chip Type:**	IDBV6
Birth Date:	02-APR-22	**Genotype Valid:**	Yes
Death Date:			
Sire:	LM4471	Major Gene Result Description	
Dam:	UK958041908457		

Major Gene	Type	No. of Copies
Myostatin D182N	Meat	0
Bulldog Dwarfism 1 (Chondrodysplasia)	Lethal	0
Myostatin C313Y	Meat	0
Myostatin E226X	Meat	0
Myostatin F94L	Meat	1
Holstein Haplotype 1	Lethal	0
Holstein Haplotype 3	Lethal	0
Polled Celtic	Beneficial	0

Columns Reset Filters Show Filters

Jumbo	Major Genes	Status	Genomic Eval.
12134	View	SIRE VERIFIED	No
12587	View	SIRE & DAM VERIFIED	No
12591	View	SIRE VERIFIED	No
12333	View	SIRE VERIFIED	No
11305	View	SIRE VERIFIED	No
09566	View	SIRE VERIFIED	No
12226	View	SIRE VERIFIED	No
12532	View	SIRE VERIFIED	No

Beef Calving Statistics (01/07/2024 --- 30/06/2025)

Herd Owner: HERD 123456
Herd Number: XI0123456
Print Date: 06/11/2025
Page: 1(3)

(a). Summary Data - Report is based on beef cows that calved between 01/07/2024 and 30/06/2025 (Embryo births excluded)

Autumn Calving Dates

	Start Calving	Median Calving[1]	Last Calving	Calving Period
All	04/08/2024	28/08/2024	16/10/2024	10 weeks + 3 days
Cows	04/08/2024	04/09/2024	16/10/2024	10 weeks + 3 days
Heifers	04/08/2024	09/08/2024	05/09/2024	4 weeks + 4 days

	Avg Age Calving (Herd)	Avg Age Calving (Cows)	Avg Age Calving (Heifers)
	5y 5m	6y 2m	2y 7m

	All			Heifers		
	Total	Male	Female	Total	Male	Female
Total Calves born	42	16	26	9	3	6
Calves Live at Birth	42	16	26	9	3	6
Calves Dead at Birth	0	0	0	0	0	0

Eligible Females[2]	42
Total Beef Calvings	42
Total Heifer Calvings	9
Calves - Live at 28 days	40
Cows not calved	0

(b). Top 6 Key Performance Indicators (KPIs)

	Your Herd	Nat Avg	Btm 10%	Top 10%
1. Calving Interval (days) — Average number of days between successive calvings for cows calved during the period.	404 days	398 days	452 days	361 days
2. Mortality - Dead at Birth (%) — Number of calves born dead (0) as a proportion of all births during the period (42)	0%	0.09%	0%	0%
3. Mortality - Dead at 28 Days (%) — Number of calves born dead or dead within 28 days. (2) as a proportion of all births recorded during the period (42)	4.8%	1.19%	4.8%	0%
4. Calves per Cow per Year[3] — Number of calves per cow per year, expressed as a proportion of all eligible females in the herd. (42)	0.86	0.88	0.71	1.04
5. % of Heifers Calved ≤ 27 Months of Age — The number of heifers calved in the period (9) that were less than or equal to 27 months of age. (1)	11%	40%	0%	100%
6. Autumn 6 Week Calving Rate — Number of cows calved within the first 6 weeks, as a proportion of (22) all cows calved during the Autumn. (33)	67%	54%	9%	90%

1. **Median Calving Date:** Date on which 50% of your cows have calved.

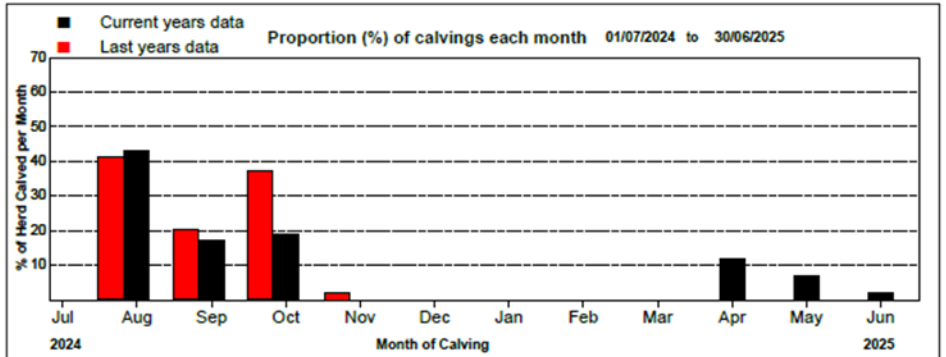
2. **Eligible females are defined as:**
- All females that calved, in your herd, in the period from 01/07/2024 – 30/06/2025. Females that calved twice in the period (e.g. July 2024 and June 2025) are counted twice.
- All females that calved, at any time, before 01/07/2024, did not calve in the report period and are still in your herd on 01/07/2025.

3. **The calves per cow per year figure is calculated as follows:**
- (365 / Your calving interval figure) x (No. of calves alive at 28 days / No. of eligible females)

Beef Calving Statistics (01/07/2024 --- 30/06/2025)

Herd Owner: HERD 123456
Herd Number: XI0123456
Print Date: 06/11/2025
Page: 3(3)

(d). Current Calving Pattern



Number of Months with a Calving = 6

2024 Month	No. Calved	% Calved	2025 Month	No. Calved	% Calved
Jul	0	0	Jan	0	0
Aug	18	43	Feb	0	0
Sep	7	17	Mar	0	0
Oct	8	19	Apr	5	12
Nov	0	0	May	3	7
Dec	0	0	Jun	1	2

Calving Survey Data (1-4)

	No.	%
Calves Born	42	-
With a Calving Survey	0	0%

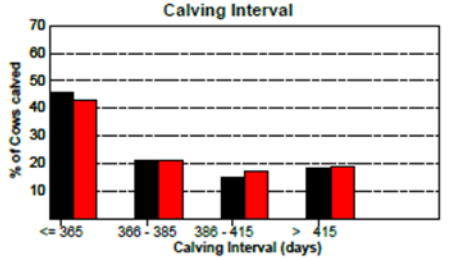
Breakdown of Data

	No.	%
1 (Normal)	0	0
2 (Some Assistance)	0	0
3 (Serious Difficulty)	0	0
4 (Veterinary Assistance)	0	0

(e). Additional Information

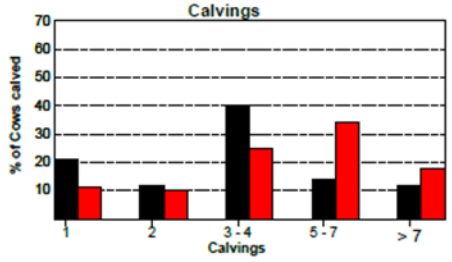
A. Calving Interval

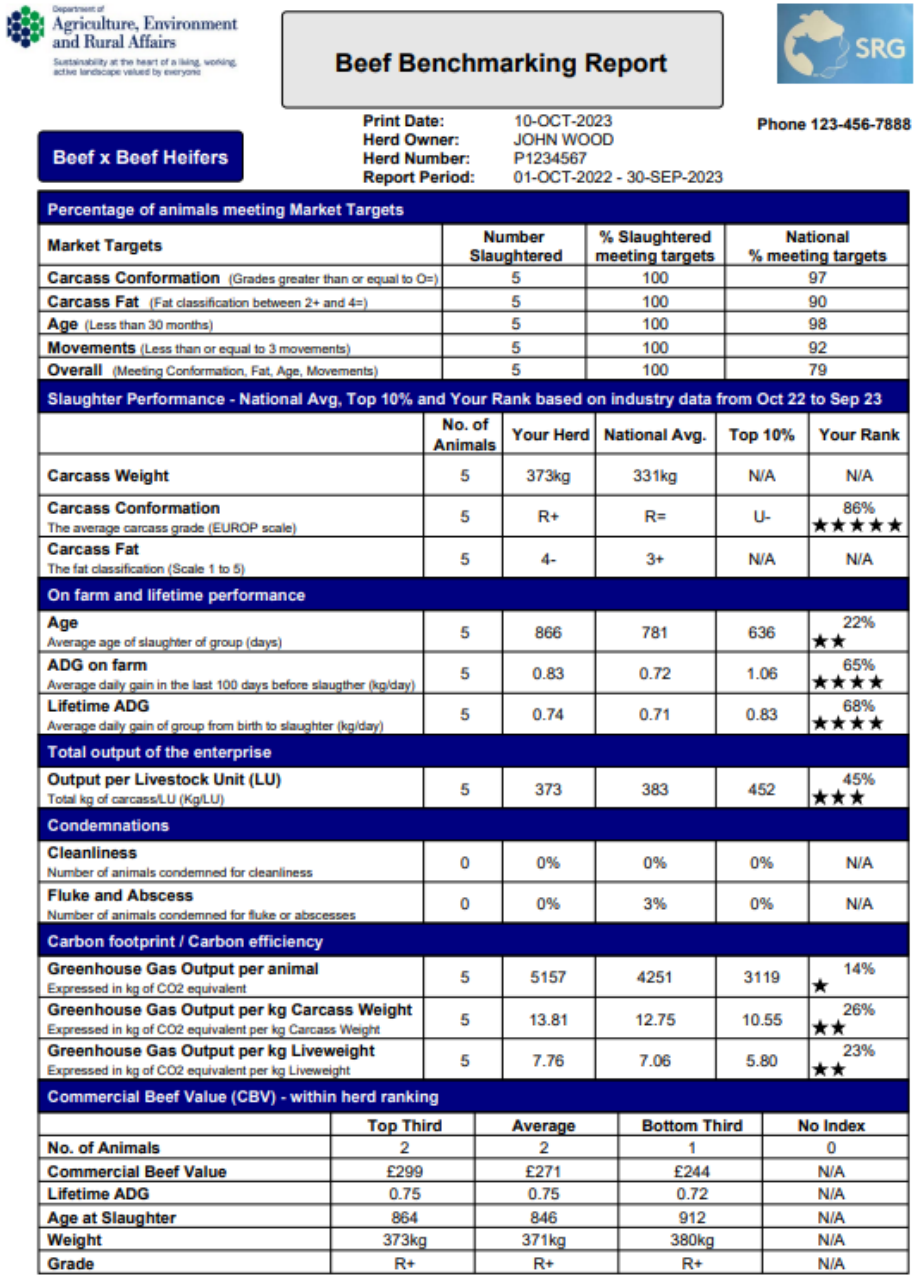
Calving Interval	No. Calved	% Calved
% Cows calved <= 365 days	15	45
% Cows calved 366 - 385 days	7	21
% Cows calved 386 - 415 days	5	15
% Cows calved > 415 days	6	18



B. Number of Calvings

Calvings	No. cows	% of cows
1st Calving	9	21
2nd Calving	5	12
3rd - 4th Calving	17	40
5th - 7th Calving	6	14
> 7th Calving	5	12





Department of Agriculture, Environment and Rural Affairs
Sustainability at the heart of a living, working, active landscape valued by everyone

Beef Benchmarking Report

SRG

Phone 123-456-7888

Beef x Beef Heifers

Print Date: 10-OCT-2023
Herd Owner: JOHN WOOD
Herd Number: P1234567
Report Period: 01-OCT-2022 - 30-SEP-2023

Percentage of animals meeting Market Targets			
Market Targets	**Number Slaughtered**	**% Slaughtered meeting targets**	**National % meeting targets**
Carcass Conformation (Grades greater than or equal to O=)	5	100	97
Carcass Fat (Fat classification between 2+ and 4=)	5	100	90
Age (Less than 30 months)	5	100	98
Movements (Less than or equal to 3 movements)	5	100	92
Overall (Meeting Conformation, Fat, Age, Movements)	5	100	79

Slaughter Performance - National Avg, Top 10% and Your Rank based on industry data from Oct 22 to Sep 23					
	No. of Animals	**Your Herd**	**National Avg.**	**Top 10%**	**Your Rank**
Carcass Weight	5	373kg	331kg	N/A	N/A
Carcass Conformation The average carcass grade (EUROP scale)	5	R+	R=	U-	86% ★★★★★
Carcass Fat The fat classification (Scale 1 to 5)	5	4-	3+	N/A	N/A
On farm and lifetime performance					
Age Average age of slaughter of group (days)	5	866	781	636	22% ★★
ADG on farm Average daily gain in the last 100 days before slaugther (kg/day)	5	0.83	0.72	1.06	65% ★★★★
Lifetime ADG Average daily gain of group from birth to slaughter (kg/day)	5	0.74	0.71	0.83	68% ★★★★
Total output of the enterprise					
Output per Livestock Unit (LU) Total kg of carcass/LU (Kg/LU)	5	373	383	452	45% ★★★
Condemnations					
Cleanliness Number of animals condemned for cleanliness	0	0%	0%	0%	N/A
Fluke and Abscess Number of animals condemned for fluke or abscesses	0	0%	3%	0%	N/A
Carbon footprint / Carbon efficiency					
Greenhouse Gas Output per animal Expressed in kg of CO2 equivalent	5	5157	4251	3119	14% ★
Greenhouse Gas Output per kg Carcass Weight Expressed in kg of CO2 equivalent per kg Carcass Weight	5	13.81	12.75	10.55	26% ★★
Greenhouse Gas Output per kg Liveweight Expressed in kg of CO2 equivalent per kg Liveweight	5	7.76	7.06	5.80	23% ★★

Commercial Beef Value (CBV) - within herd ranking				
	Top Third	**Average**	**Bottom Third**	**No Index**
No. of Animals	2	2	1	0
Commercial Beef Value	£299	£271	£244	N/A
Lifetime ADG	0.75	0.75	0.72	N/A
Age at Slaughter	864	846	912	N/A
Weight	373kg	371kg	380kg	N/A
Grade	R+	R+	R+	N/A

Page 2 of (2)

Beef Benchmarking Reports

Main traits:

- Carcass Conformation
- Carcass weight
- Carcass Fat
- Age
- ADG on farm

Ranked against:

- National average
- Top 10%

Broken into 9 categories

Bringing the Strategy to Life

Andrew Clarke
Foyle Agriculture

Foyle Farm

Foyle Food Group

- 200 Cow Hill Suckler Cow Herd, Including Blue Grey Galloway and Angus Cows
- Farm located in Cookstown Co Tyrone
- Top 1% Angus Bulls used as Terminal Sire
- Both Synchronised AI and Stock Bulls
- Strong Focus on driving genetic improvement through EBV’s

Meat Industry Perspective

Genotyping Benefits

- Days to slaughter
- Improved cow fertility
- Premium brand
- Improved meat quality
- Better feed efficiency
- Traceability
- Fraud prevention

Foyle Food Group – Superior Genetics Programme

Aims and ambitions:

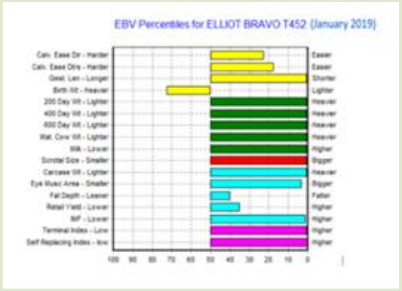
- Improve efficiency and lifetime performance of AA cattle in supply base through genetic improvement
- Demonstrating the use of better genetics

Supplying genetics from within top 1% for terminal and self replacing traits:

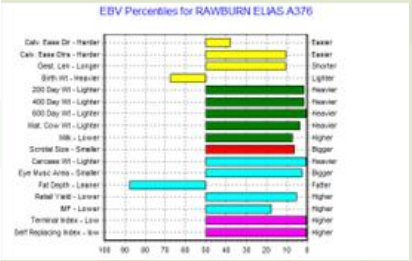
Supplying genetics top 5% in the world for Feed Efficiency

- Early sires within the programme finished 40 days sooner at the same average carcase weight +7% performance
- Progeny from more recent sires in the portfolio have seen performance improvements of +10%

Elliot Bravo



Rawburn ELIAS



Bringing the Strategy to Life

David Wright
Pilot Farmer

Pilot Farm: David and Joanne Wright

- 55 suckler cows
- Birth to beef system
- 140 acres
- Caledon, Co Tyrone
- 20 years of Sim x Lim
- Beef SH added in 2024

DNA tagging

- Done at TB test 11th September 2025
- 83 animals sampled
- Did take extra time (2 main batches of cows)
- All animals caught in headlock
- Joanne posted the samples in ROI

DNA results

- No animals carrying Q204X and nt821
- 11 animals carrying 2 copes of F94L
- 4 cows in herd and Lim bull with 2 copies of F94L
- 30 cows have a single copy of F94L
- Sire registration incorrect for 1 cow

Other statistics provided
1 July 2024 - 30 June 2025

- Calving Interval – 368 days
- Calves per cow per year – 0.96
- % of heifers calved 22 to 26 months – 71%
- Spring 6-week calving rate – 70%
- Cows culled in period – 7%
- Average number of calvings per cow – 4.6

Understanding the things we don't know

Breed	DOB	Lwt	DLWG
Lim	07/05/2024	652	0.95
Lim	20/04/2024	656	0.94
Lim	15/06/2024	612	0.95
Lim	23/04/2024	628	0.90
Lim	26/04/2024	610	0.87
Lim	23/06/2024	504	0.78
Sim	21/06/2024	592	0.93
Lim	10/05/2024	522	0.76
Lim	21/04/2024	620	0.88
Sim	28/04/2024	728	1.06

Panel Discussion

SRG, ICBF, DAERA and AHDB

Panel Discussion

AHDB

icbf

SRG

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Take Home Message

- Farmer Engagement!
- Farmer Engagement!!
- Farmer Engagement!!!

Thanks
Support
Promotion

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SRG Query Email:
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